

Today's Speaker

Dr. Robert Willis

Dr. Robert Willis is an informative and entertaining speaker who is honored to have spoken to various dental groups around the country including: Major Dental conferences, State and Regional Dental conferences, Dental Colleges, component dental societies, study clubs, and other professional organizations. He offers leading-edge, insightful, and practical presentations in the business, leadership, and business of dentistry. Dr. Willis's extensive background, expertise, and years of real "in the trenches" experience makes him uniquely qualified to share his wealth of knowledge with the dental profession.

Early in his dental career Dr. Willis observed that many dentists weren't getting the results and satisfaction they were looking for. Many were successful, but didn't feel fulfilled. Some were stressed, working long hours and not getting out of the office until late. Others spent more time at the office than with their families. A number of them were on a treadmill and didn't know how to get off. He knew there had to be an easier, better way. Dr. Willis embarked on a mission to figure out how to have dentistry run smoothly like other successful businesses he had seen. Different concepts were applied in his own practice to test them, and then he worked with other dentists to prove their validity. Dr. Willis now shares these success secrets on creating a prosperous, well run, low stress dental practice.

The coaching and training allows dentists to do what they were trained to do; practice technical dentistry in an efficient and effective manner. This down-to-earth, realistic approach to practicing dentistry has allowed doctors to enjoy their time in the office and spend more time out of the office with their families.

OFFICERS

Dr. MICHAEL BEZBATCHENKO

PRESIDENT

DR. JOHN JOHNSON

Vice President

DR STEPHEN MALIK

Treasurer

DR. RICK BOWEN

Board Member

DR. KEVIN O'GRADY

Board Member

DR. ERIK HRABOWY

Board Member

DR TIM MARCH

Board Member

DR. CHRIS MASONER

Board Member

DR. LILJANA PETROVA

Board Member

DIRECTIONS

Villa Milano is 1 mile west of Cleveland Avenue, just east of Karl Road at 1630 Schrock Road Columbus, OH 43229.

From I-270, exit at Cleveland Avenue North. Schrock Road is the first intersection. Turn left onto Schrock. Villa Milano is approximately 1 mile on the north, or right side of Schrock Road.

From I-71, exit at Route 161. Go east 161 to Karl Road. Turn left onto Karl Road. Karl runs through a residential area and dead-ends at Schrock Road. Turn right onto Schrock. Villa Milano is on the north, or left side of Schrock Road.

THE CENTRAL OHIO
ACADEMY OF
DENTAL PRACTICE
ADMINISTRATION

Proudly Presents
Dr. Robert Willis



To present
"The 8 Keys to Predictable Success in Dentistry"

Friday, October 3rd 2014

8:00am - 4:00pm

The Villa Milano
1630 Schrock Rd.
Columbus, Ohio 43229
614-882-2058

7 CE Credits

*Conference Sponsored By:
The Columbus Dental Society*

"The 8 Keys to Predictable Success in Dentistry"

As dentists we are used to change, BUT there has NEVER been a time in our profession with more rapid, tumultuous change that will adversely affect your ability to earn a living and practice dentistry on your own terms.

This is no longer a future event, it is happening right before our eyes. Yet, most dentists do not see or acknowledge the upheavals and drastic changes that will occur in dentistry during the next few years and will suffer needlessly as a result.

These 8 Keys to Predictable Success are easy to implement and do not require massive marketing or Selling schemes that makes you uncomfortable, you don't need expensive gadgets to make you stand out, and when properly applied automatically boosts case acceptance.

PS: For those who will look to transition their practices in the next 10 years, add associates, or are looking to buy a dental practice, part of the afternoon Drs. Only session will address how to strengthen the asset value of your practice and how to best transition your practice in these changing times.

Conference Sponsored By:



The Columbus Dental Society

7:30 -8:00am	Registration
8:00- 12:00pm	Conference
12:00-1:00pm	Lunch

1:00-4:00pm Conference
The Central Ohio Academy of Dental Practice Administration is one of central Ohio's oldest continually functioning dental organizations. Its primary goal has always been to contribute to the education and excellence of its members and their team.

Over the past 40 years, the Academy has proudly presented speakers and presentations for the education and enjoyment of our members. Our most recent speakers who have inspired us; Jim Bisenuis, Dr. Wakelin, Rick Pereira, Dr. Steven Douglas, Dr. Howard Farran, Tom Limoli, Dr. Bob Willis, Dr. Nate Booth, Walter Hailey and the Dental Boot Camp, Dr. Tom Orent, Jackie Dorst RDH, Suzzane Boswell, Dr. Paul Homoly, Joy Millis RDH, Barbara J. Steinberg, Joe Dillon, Bobbi Anthony, Dr. Thomas Abrahamsen, Gary Henschen and the E-Dentist.

A membership to the COADPA is a wonderful way to better yourself and your office. By attending our conferences, you are providing Continuing Education for your team, which can only increase your office production. We offer "Great Speakers at a Great Price". For less than the cost of a guest conference fee, you can become a member today! For more information about becoming member, please see Dr. Bezbatchesko.

We encourage you to take advantage of our cost saving price for membership.

Member Fee: Doctor, Team Member or guest of Doctor:

\$75/person

Non Member Doctor Fee: **\$200**

This fee covers the speakers, facilities, refreshments, and lunch

Please submit all payments by Monday, September 15th 2014 to reserve a seat.

Due to the large number of invitees, please reserve soon, as there are a maximum number of guests who can attend. Make checks out to the COADPA and send to our treasurer:

Stephen Malik D.D.S.
180 Commerce Park Drive
Westerville, Ohio 43082
Phone: 614-882-6741
Fax: 614-882-6718

SAVE THE DATE!!!
March 13th 2015